TORONTO Innovation College
Technology | Business | Healthcare

Certificate in Business Administration

Financial Accounting

- Financial Position and Cash Flows
- Investments
- Financial accounting
- Capitol assets
- Income Statement & Statement of Retained Earnings
- Revenue recognition
- Inventory
- Cash and Accounts receivable

Introduction to Marketing

- Consumer Markets and Consumer Behaviour Business Markets and Business Buyer Behaviour
- Customer-Driven Marketing Strategy: Creating Value for Target Customers
- Digital Marketing
- Overview of contemporary marketing: Company and Marketing Strategy

Basic Computer Applications

- Learn Visio to prepare diagrams
- Create Power point presentation
- Create Excel worksheet Excel - use of formulas and functions
- Data Analysis
- Learn basic features of MS Word 2007

Business Concept

- Business Ethics and Responsibility
- Environment of Business
- Canadian Business system
- Business Analysis
- Labour-Management Relations Motivating and Leading Employees
- Producing Goods and Services
- Productivity and Quality
- Entrepreneurship, Small Business, and New Venture Creation International Business